



UNC CHARLOTTE
College of Liberal Arts & Sciences
Botanical Gardens



Art and Garden Festival

Call to Artists! Photography Contest

We are seeking submissions for our first annual photography contest as part of our inaugural Bigleaf Magnolia Art and Garden Festival. The theme for this year's contest is "Through Butterfly Eyes: The Big World of Macro Photography". We want you to get up close with the beautiful, interesting, and curious world of botanicals to create photos which will both delight and enlighten our garden visitors.

The Contest:

- Photos must be macro, at least 4x magnification
- Photos must be submitted as 8 x 10 prints in black and white or color
- Photos must not have been previously exhibited at any venue in North Carolina.
- Photos must not be matted, mounted, or framed
- ***Each*** photo must have a completed UNC Charlotte 2019 Photo Contest entry form taped securely to the back.
- Entry forms must be complete
- There are two categories for entry:
 - Digital/Manual camera
 - Cell phone camera
- Contest is open to both professional and amateur photographers

Submissions:

- Entry form:
<https://gardens.uncc.edu/wp-content/uploads/sites/5/2019/03/Bigleaf-Magnolia-Photo-Contest-Entry-Form.pdf>
- Each participant may submit 1 - 3 entries
- Entries, along with completed forms and fees, must be ***received*** no later than Saturday, May 4, 2019
- Submission of work does not guarantee inclusion in the exhibit.
- Entries may be accompanied by a self-addressed pre-paid mailer for photographers who would like to have their submissions returned by mail.
- Photo(s) may be submitted:

- By mail:

UNC Charlotte Botanical Gardens Re: Photo contest
9201 University City Blvd.
Charlotte, NC 28223-0001

- Or in person (Mondays - Saturdays 9 am - 4 pm or Sundays 1 - 4 pm):

McMillan Greenhouse
9090 Craver Road
Charlotte, NC 28262

Directions available at:

<https://gardens.uncc.edu/visiting-the-gardens/directions-and-parking/>

Entry fees:

- Initial entry:
 - \$5
 - Free for Garden Members and UNC Charlotte faculty, staff and students*
 - Free for former students of UNC Charlotte Botanical Gardens' Cell Phone Macro Photography classes offered in 2018 and 2019.
- Each additional entry:
 - \$10
 - \$5 for Garden Members and UNC Charlotte faculty, staff and students*
 - \$5 for former students of UNC Charlotte Botanical Gardens' Cell Phone Macro Photography classes offered in 2018 and 2019
- Mailed entries' fees are payable by check, made out to UNCC Botanical Gardens
- Hand-delivered entry fees are payable by cash, check, or credit card.
- All proceeds from entry fees support Arts and Education Programming at UNC Charlotte Botanical Gardens

Judging:

- Meredith Hebden, professional photographer and UNC Charlotte Botanical Gardens' staff member, has been selected as this year's judge. Her work can be found at: meredithhebden.com
- She will review the submitted photographs and select those to be included in the exhibit. Photo entries will be judged based on creativity, quality, originality, overall impact, and interpretation of the theme.
- She will also select photographs for prizes (see below).

- Winners will be announced at the public Opening Reception for the exhibit on Friday, May 17.
- The judge's decisions are final.
- Any artist who does not follow the guidelines listed above may be automatically disqualified.

Use of Photographs:

- Photos selected for the exhibit will be mounted by UNC Charlotte Botanical Gardens and displayed as part of our Bigleaf Magnolia Art and Garden Festival.
- Photos will be on display from May 17 through June 2, 2019
- Photographers retain all rights to their photograph(s). However, by entering the contest, photographers grant consent for UNC Charlotte Botanical Gardens to use part or all of the work for any purpose, including, but not limited to, advertising and promotion of The Gardens, the Bigleaf Magnolia Art and Garden Festival, and/or the exhibit in this and coming years. Any photograph reproduced will include a photographer credit as feasible.
- Photographers MAY elect to donate their work to the BigLeaf Magnolia Art and Garden Festival Silent Auction. If a work is donated, the net proceeds will be used by UNCC BG for arts and education programming. The decision to donate will NOT have bearing on selection or prizes for the exhibit.

Sale of Photographs:

- Photographers have the option to price their work for sale during the exhibit.
- UNC Charlotte Botanical Gardens will retain a 20% commission if the work sells.
- Photographers should indicate their work's price OR Not For Sale on their entry form(s). The decision to offer for sale will NOT have bearing on selection or prizes for the exhibit.

Return of photographs:

- Entries may be picked up in person (see address and hours above) starting Monday, June 3.
- All entries without a return mailer and not picked up by Sunday June 14th, 2019 will become the property of UNC Charlotte Botanical Gardens.

Damage/loss of photographs:

- The UNC Charlotte Botanical Gardens is not responsible for any loss or damage to photographs, including during shipping.

Three Prizes!

Best of Show: (either category)

Exposure:

Your photograph will be:

- Framed and displayed in the foyer of the UNC Charlotte Botanical Gardens' Greenhouse accompanied by your artist's biography and/or mission statement for an additional month after the close of the exhibit, to be enjoyed by our many visitors.
- Highlighted on our website and social media (Facebook, Instagram) accompanied by your artist's biography and/or mission statement.

Prize:

You will receive a one-year Photography Membership to the UNC Charlotte Botanical Gardens (a \$150 value)**

Best photograph within each category:

Exposure:

Your photograph will be:

- Highlighted on our website and social media (Facebook, Instagram) accompanied by your artist's biography and/or mission statement.

Prize:

You will receive a one-year Individual Membership to UNC Charlotte Botanical Gardens (a \$45 value)**

*UNC Botanical Gardens Staff are not eligible for prizes but may submit photos for consideration for inclusion in exhibit.

** see our website for complete membership information and benefits

<https://gardens.uncc.edu/get-involved/membership/>

Entry Form:

<https://gardens.uncc.edu/wp-content/uploads/sites/5/2019/03/Bigleaf-Magnolia-Photo-Contest-Entry-Form.pdf>

Questions? Please email Amy Tipton, Assistant Director, at AmyTipton@uncc.edu or Wendy Wilson, Adult Education Coordinator, at wwilso35@uncc.edu.